



TOWN OF PINETOP-LAKESIDE
1360 North Niels Hansen Lane Pinetop-Lakeside, Arizona 85929
phone: 928-368-8696 fax: 928-368-8528
town website: ci.pinetop-lakeside.az.us
tourism website: www.visitpinetoplakeside.com

Town of Pinetop-Lakeside, Arizona Advertising and Promotion Committee **Post Coverage Report**

The Town of Pinetop-Lakeside Advertising and Promotion Committee is dedicated to promoting and supporting tourism in our community. Attracting visitors, extending visits, increasing lodging reservations and driving business to the Town is the major focus of the Advertising and Promotion Committee.

Amount of Funding Support: _____

Event Name: _____

Event Date: _____

Event Location: _____

Event Website: _____

Event Leadership: _____

Event Leadership Contact Name: _____

Event Leadership Contact Mailing Address: _____

Event Leadership Contact Phone: _____

Event Leadership Contact Email: _____

Estimated number of event participants (delegates, booths, presenters) _____

Estimated number of visitors to the event _____

**Please submit samples of event marketing, collateral and additional items
that reflect the Town of Pinetop-Lakeside's support.**

Please explain the outcome of your event. Give details of the experience, successes and challenges.

Post Coverage Report must be submitted within 30 days of the event. This detailed information will be reviewed by the Town of Pinetop-Lakeside, Advertising and Promotion Committee.