

**PUBLIC NOTICE**  
**TOWN OF PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE**  
**REGULAR MEETING**  
**WEDNESDAY, NOVEMBER 20, 2019 – 9:00 A.M.**  
**TOWN OF PINETOP-LAKESIDE COUNCIL CHAMBERS**  
**325 W. WHITE MOUNTAIN BOULEVARD, LAKESIDE, AZ 85929**

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**AGENDA**

- A. **Call to Order** *Chair Begovac*  
➤ Roll Call and Ascertain Quorum
- B. **Call to the Public** *Chair Begovac*  
This is a business meeting of the Pinetop-Lakeside Advertising and Promotion Committee. The Committee values and welcomes public input. Please address the Committee as a whole and not individual Committee Members. Do not address staff or members of the audience. Committee action on items brought up in the Call to the Public is limited by the Open Meeting Law. The Committee may direct staff to study the matter and reschedule for further consideration at a later date. Items on the agenda will not be heard or discussed in Call to the Public. Individuals are limited to three (3) minutes.
- C. **Minutes** *Jill Akins, Town Clerk*  
Approval of the Minutes of the October 16, 2019 Advertising and Promotion Regular Meeting.
- D. **New Business:**
- D.1 Update on the Current Financial Standing of the Advertising and Promotion Committee. *Vice Chair Byrne*
- D.2 Update and Information Regarding the Committee’s Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for December 2019 Advertisements. *Sam John of Larry John Wright Advertising*
- D.3 Update and Written Report Provided by Birdman Media. *Rob Hephner*
- D.4 Update and Written Report Provided by Sunrise Park Resort. *Sunrise Representative*
- D.5 Update and Written Report Provided by Nature Center and TRACKS. *Lynn Krigbaum*
- D.6 Update and Written Report Provided by the Arizona Visitor Information Center. *Annie DeRosier*

D.7 Update and Written Report Provided by the Town of Pinetop-  
Lakeside Community Services Department. ***Tony Alba,  
Community Services  
Manager***

E. **Adjournment:** ***Chair Begovac***

Posted on November 15, 2019 at 5:00 p.m. at the following locations:

Jill Akins, CMC  
Town Clerk

**Town Hall**  
325 W. White Mountain Blvd.  
Lakeside, AZ 85929

**Pinetop U.S. Post Office**  
712 E. White Mountain Blvd.  
Pinetop, AZ 85935

**Town Website**  
[www.pinetoplakesideaz.gov](http://www.pinetoplakesideaz.gov)

**Lakeside U.S. Post  
Office**  
1815 W. Jackson Lane  
Lakeside, AZ 85929

Note: This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to the Committee Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk's Office, 325 W. White Mountain Blvd., Lakeside, AZ 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at [www.pinetoplakesideaz.gov](http://www.pinetoplakesideaz.gov)

AMERICAN WITH DISABILITIES ACT: The Town of Pinetop-Lakeside intends to comply with the A.D.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Town Clerk at (928) 368-8698 Ext. 224 at least 48 hours prior to the meeting.