

Chair Begovac

4. Update on the current financial standing of the Advertising and Promotion Committee.
Kevin Rodolph, Finance Director & Vice Chair Ceci Byrne
5. Update and Information regarding the Committee’s Recent Media Coverage, Future Editorial and Advertising Opportunities; and Consider Approving Funds for August 2019 Advertisements.
Sam John of Larry John Wright Advertising
6. Update and written report provided by the Pinetop-Lakeside Chamber of Commerce.
Mechelle Martinez, Director of Pinetop-Lakeside Chamber of Commerce
7. Update and written report provided by Birdman Media.
Rob Hephner
8. Update and written report provided by the Nature Center and TRACKS.
Lynn Krigbaum
9. Update and written report provided by Sunrise Park Resort.
Sunrise Representative
10. Update and written report provided by the Town of Pinetop-Lakeside Community Services.
Tony Alba, Community Services Manager
11. Update and written report provided by the Arizona Visitor Information Center. *Annie DeRosier, Visitor Information Specialist.*
12. Update and written report from the Advertising and Promotion Committee Strategic Planning and Website Sub-Committee.
Member Fabian
13. Update and written report from the Advertising and Promotion Committee Communications Sub-Committee.
Member Nicholson

F. Adjournment - Chair Begovac

Posted on July 12, 2019 at 5:00 p.m. at the following locations:


 Remilie S. Miller, MMC
 Town Clerk
Town Hall
 325 W. White Mountain Blvd., Lakeside, AZ
 85929
Pinetop U.S. Post Office
 712 E. White Mountain Blvd., Pinetop, AZ
 85935

Town Website
<https://www.pinetoplakesideaz.gov>
Lakeside U.S. Post Office
 1815 W. Jackson Lane, Lakeside, AZ
 85929

Note: This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to Committee Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk's Office, 325 W. White Mountain Boulevard, Lakeside, AZ. 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at <https://www.pinetoplakesideaz.gov>