



**PUBLIC NOTICE**  
**PINETOP-LAKESIDE ADVERTISING AND PROMOTION COMMITTEE**  
**SPECIAL MEETING**  
**WEDNESDAY, MAY 22, 2019 AT 8:00 A.M.**  
**SUMMIT HEALTHCARE**  
**4951 S. WHITE MOUNTAIN ROAD**  
**BUILDING C**  
**SHOW LOW, AZ 85901**

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**AGENDA**

- A. **Call to Order - Chair Begovac**  
Roll Call and Ascertain Quorum
- B. **Call to the Public - Chair Begovac**  
Committee action on items brought up in the Call to the Public is limited by the Open Meeting Law. The Committee may direct staff to study the matter and reschedule for further consideration at a later date. Items on the agenda will not be heard or discussed in Call to the Public. Individuals are limited to three (3) minutes.
- C. **Special Business**
1. Information, Discussion and Legal Action regarding Marketing and Advertising Strategy:
  - Discuss opportunity(ies) marketing the Pinetop-Lakeside community for the fiscal year 2019/2020.
  - Discuss reports needed from Sam John, Larry John Wright Marketing.
  - Brainstorming marketing ideas for the Pinetop-Lakeside community.
- D. **Adjournment - Chair Begovac**

Posted on May 16, 2019 at 5:00 p.m. at the following locations:

  
Remilie S. Miller, MMC  
Town Clerk

**Town Hall**  
325 W. White Mountain Blvd.  
Lakeside, AZ 85929  
**Pinetop U.S. Post Office**  
712 E. White Mountain Blvd.  
Pinetop, AZ 85935

**Town Website**  
<https://www.pinetoplakesideaz.gov>  
**Lakeside U.S. Post Office**  
1815 W. Jackson Lane  
Lakeside, AZ 85929

**Note:** This meeting is open to the public. All interested people are welcome to attend. A copy of agenda background material provided to Committee Members, with the exception of material relating to possible executive session, are available for public inspection at the Town Clerk's Office, 325 W. White Mountain Boulevard, Lakeside, AZ. 85929, Monday through Friday from 8:00 a.m. to 5:00 p.m. or online at <https://www.pinetoplakesideaz.gov>

**AMERICAN WITH DISABILITIES ACT:** The Town of Pinetop-Lakeside intends to comply with the AD.A. If you are disabled or physically challenged and need special accommodations to participate, please contact the Deputy Town Clerk at (928) 368-8696 Ext 224 at least 48 hours prior to the meeting.